viamedia 220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

VNS/NCC

**Invoice** 

Senate Leadership Fund

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

Invoice ID: 1246244 Invoice Date: 11-02-2016 Contract ID: 863257 Client ID: 42962 Campaign ID: Estimate ID: 3621 P.O Number: Tax ID:

Description Amount

Gross Advertising Fee \$4,223.00
Agency Commission (\$633.45)
Rep. Firm Commission (\$1,256.35)

Net Advertising Fee \$2,333.20

**Sub Total** \$2,333.20

Total This Invoice \$2,333.20

/62327274/ 1468

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.

7796 Solution Center Chicago, IL 60677-7007 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Document set: Page 1 of 4

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## **via**media

220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

## **Affidavit of Performance**

Client Name: Senate Leadership Fund

Remarks: /62327274/

Contract ID: 863257

Contract Type: Political

Bill Cycle: 10/16 Rep. Firm: VNS/NCC

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	_
09/27/16	Tuesday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	5:42am	SLFTV30IN08H	00:00:30	Charged	23.00	*
09/27/16	Tuesday	HALL-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	17.00	*
09/27/16	Tuesday	DISC-E		Almost Got Away With It		SLFTV30IN08H	00:00:30	Charged	19.00	*
09/27/16	Tuesday	FRFM-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	17.00	*
09/27/16	Tuesday	CNBC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	16.00	*
09/27/16	Tuesday	HGTV-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	25.00	*
09/27/16	Tuesday	HIST-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	40.00	*
09/27/16	Tuesday	FS1-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	14.00	*
09/27/16	Tuesday	CNN-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	20.00	*
09/27/16	Tuesday	TBSC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	52.00	*
09/27/16	Tuesday	TBSC-E		The Big Bang Theory	•	SLFTV30IN08H	00:00:30	Charged	73.00	*
09/27/16	Tuesday	HIST-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	61.00	*
09/27/16	Tuesday	HGTV-E	1468-FT. WAYNE AL	•		SLFTV30IN08H	00:00:30	Charged	61.00	*
09/27/16	Tuesday	FRFM-E		Things I Hate About You	•	SLFTV30IN08H	00:00:30	Charged	37.00	*
09/27/16	Tuesday	FS1-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	16.00	*
09/27/16	Tuesday	CNBC-E	1468-FT. WAYNE AL		•	SLFTV30IN08H	00:00:30	Charged	25.00	*
09/27/16	Tuesday	DISC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	55.00	*
09/27/16	Tuesday	HALL-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	37.00	*
09/27/16	Tuesday	CNN-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	31.00	*
09/28/16	Wednesday	HGTV-E	1468-FT. WAYNE AL	•		SLFTV30IN08H	00:00:30	Charged	25.00	*
09/28/16	Wednesday	HIST-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	25.00	*
09/28/16	Wednesday	HALL-E	1468-FT. WAYNE AL		1:36pm	SLFTV30IN08H	00:00:30	Charged	17.00	*
09/28/16	Wednesday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	2:33pm	SLFTV30IN08H	00:00:30	Charged	17.00	*
09/28/16	Wednesday	FS1-E	1468-FT. WAYNE AL	Barcelona@Moenchengladb		SLFTV30IN08H	00:00:30	Charged	14.00	*
09/28/16	Wednesday	DISC-E	1468-FT. WAYNE AL	Gang Wars: Oakland		SLFTV30IN08H	00:00:30	Charged	19.00	*
09/28/16	Wednesday	FRFM-E	1468-FT. WAYNE AL	The Middle	3:43pm	SLFTV30IN08H	00:00:30	Charged	17.00	*
09/28/16	Wednesday	CNBC-E	1468-FT. WAYNE AL	Mad Money	6:35pm	SLFTV30IN08H	00:00:30	Charged	16.00	*
09/28/16	Wednesday	ESPN-E	1468-FT. WAYNE AL	MLB Baseball	7:06pm	SLFTV30IN08H	00:00:30	Charged	46.00	*
09/28/16	Wednesday	CNN-E	1468-FT. WAYNE AL	Anderson Cooper 360	8:26pm	SLFTV30IN08H	00:00:30	Charged	31.00	*
09/28/16	Wednesday	TBSC-E	1468-FT. WAYNE AL	The Big Bang Theory	8:44pm	SLFTV30IN08H	00:00:30	Charged	73.00	*
09/28/16	Wednesday	CNBC-E	1468-FT. WAYNE AL	Shark Tank	9:10pm	SLFTV30IN08H	00:00:30	Charged	25.00	*
09/28/16	Wednesday	ESPN-E	1468-FT. WAYNE AL	MLB Baseball	9:24pm	SLFTV30IN08H	00:00:30	Charged	67.00	*
09/28/16	Wednesday	HGTV-E	1468-FT. WAYNE AL	Prop Bros:Buy/Sell	9:45pm	SLFTV30IN08H	00:00:30	Charged	61.00	*
09/28/16	Wednesday	HIST-E	1468-FT. WAYNE AL	American Pickers	9:45pm	SLFTV30IN08H	00:00:30	Charged	61.00	*
09/28/16	Wednesday	DISC-E	1468-FT. WAYNE AL	Still Alive	10:16pm	SLFTV30IN08H	00:00:30	Charged	55.00	*
09/28/16	Wednesday	FS1-E	1468-FT. WAYNE AL	The Ultimate Fighter	10:21pm	SLFTV30IN08H	00:00:30	Charged	16.00	*
09/28/16	Wednesday	HALL-E	1468-FT. WAYNE AL		10:47pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
09/28/16	Wednesday	ESPN-E		CO Rockies@SF Giants		SLFTV30IN08H	00:00:30	Charged	67.00	*
09/29/16	Thursday	CNN-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	17.00	*
09/29/16	Thursday	HIST-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	25.00	*
09/29/16	Thursday	TBSC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	34.00	*
09/29/16	Thursday	ESPN-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	31.00	*
09/29/16	Thursday	CNBC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	16.00	*
09/29/16	Thursday	HALL-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	17.00	*
09/29/16	Thursday	FS1-E	1468-FT. WAYNE AL	•	•	SLFTV30IN08H	00:00:30	Charged	14.00	*
09/29/16	Thursday	DISC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	31.00	*
09/29/16	Thursday	HGTV-E TBSC-E	1468-FT. WAYNE AL		•	SLFTV30IN08H	00:00:30	Charged	40.00	*
09/29/16	Thursday	HIST-E	1468-FT. WAYNE AL 1468-FT. WAYNE AL		•	SLFTV30IN08H	00:00:30 00:00:30	Charged	73.00 61.00	*
09/29/16 09/29/16	Thursday Thursday	FS1-E		NCAA Football Pregame		SLFTV30IN08H SLFTV30IN08H	00:00:30	Charged	16.00	*
09/29/16	Thursday	HGTV-E	1468-FT. WAYNE AL	•		SLFTV30IN08H	00:00:30	Charged Charged	61.00	*
09/29/16	Thursday	CNN-E		Anderson Cooper 360		SLFTV30IN08H	00:00:30	Charged	31.00	*
09/29/16	Thursday	ESPN-E		Connecticut at Houston		SLFTV30IN08H	00:00:30	Charged	67.00	*
09/29/16	Thursday	FRFM-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	37.00	*
09/29/16	Thursday	HALL-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	37.00	*
09/29/16	Thursday	CNBC-E				SLFTV30IN08H	00:00:30	Charged	25.00	*
09/30/16	Friday		1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	16.00	*
09/30/16	Friday	CNN-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	17.00	*
09/30/16	Friday	FS1-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	14.00	*
09/30/16	Friday	TBSC-E				SLFTV30IN08H	00:00:30	Charged	34.00	*
09/30/16	Friday	ESPN-E		Pardon The Interruption		SLFTV30IN08H	00:00:30	Charged	46.00	*
09/30/16	Friday		1468-FT. WAYNE AL		•	SLFTV30IN08H	00:00:30	Charged	40.00	*
09/30/16	Friday	HALL-E	1468-FT. WAYNE AL	•	•	SLFTV30IN08H	00:00:30	Charged	23.00	*
09/30/16	Friday	FRFM-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	23.00	*
09/30/16	Friday		1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	25.00	*

Document set: Page 3 of 4

09/30/16	Friday	DISC-E	1468-FT. WAYNE AL	Bering Sea Gold	8:16pm	SLFTV30IN08H	00:00:30	Charged	55.00	*
09/30/16	Friday	HGTV-E	1468-FT. WAYNE AL	Beachfront/Renovation	8:19pm	SLFTV30IN08H	00:00:30	Charged	61.00	*
09/30/16	Friday	FS1-E		Semifinal: Wa@ Chicago		SLFTV30IN08H	00:00:30	Charged	16.00	*
09/30/16	Friday	HALL-E	1468-FT. WAYNE AL	The Middle	9:45pm	SLFTV30IN08H	00:00:30	Charged	37.00	*
09/30/16	Friday	CNN-E	1468-FT. WAYNE AL	CNN Tonight	10:39pm	SLFTV30IN08H	00:00:30	Charged	31.00	*
09/30/16	Friday	TBSC-E	1468-FT. WAYNE AL	- C		SLFTV30IN08H	00:00:30	Charged	73.00	*
09/30/16	Friday	HIST-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	61.00	*
09/30/16	Friday	ESPN-E		Stanford at Washington		SLFTV30IN08H	00:00:30	Charged	67.00	*
10/01/16	Saturday	TBSC-E		Married With Children		SLFTV30IN08H	00:00:30	Charged	25.00	*
10/01/16	Saturday	HALL-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	16.00	*
10/01/16	Saturday	CNN-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	17.00	*
10/01/16	Saturday	ESPN-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	31.00	*
10/01/16	Saturday	DISC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	19.00	*
10/01/16	Saturday	HGTV-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	25.00	*
10/01/16	Saturday	HIST-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	25.00	*
10/01/16	Saturday	HALL-E	1468-FT. WAYNE AL	, ,	•	SLFTV30IN08H	00:00:30	Charged	23.00	*
10/01/16	Saturday	HIST-E	1468-FT. WAYNE AL		•	SLFTV30IN08H	00:00:30	Charged	40.00	*
10/01/16	Saturday	DISC-E		Deadliest Catch:Dungeon		SLFTV30IN08H	00:00:30	Charged	55.00	*
10/01/16	Saturday	HALL-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	37.00	*
10/01/16	Saturday	ESPN-E		Kentucky at Alabama		SLFTV30IN08H	00:00:30	Charged	67.00	*
10/01/16	Saturday	CNBC-E	1468-FT. WAYNE AL	,	•	SLFTV30IN08H	00:00:30	Charged	25.00	*
10/01/16	•				•			U		*
	Saturday		1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	61.00	*
10/01/16	Saturday	FS1-E TBSC-E		NCWTS @ Las Vegas		SLFTV30IN08H	00:00:30	Charged	16.00	*
10/01/16	Saturday	FRFM-E		The Big Bang Theory		SLFTV30IN08H	00:00:30	Charged	73.00	*
10/01/16	Saturday		1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	37.00	*
10/02/16	Sunday	FS1-E	1468-FT. WAYNE AL	S S		SLFTV30IN08H	00:00:30	Charged	14.00	*
10/02/16	Sunday	TBSC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	34.00	*
10/02/16	Sunday	ESPN-E		Montreal Im@Orl City SC		SLFTV30IN08H	00:00:30	Charged	31.00	*
10/02/16	Sunday	FRFM-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	17.00	*
10/02/16	Sunday	CNBC-E	1468-FT. WAYNE AL	0 0	•	SLFTV30IN08H	00:00:30	Charged	16.00	*
10/02/16	Sunday	CNN-E	1468-FT. WAYNE AL		•	SLFTV30IN08H	00:00:30	Charged	20.00	*
10/02/16	Sunday	FRFM-E	1468-FT. WAYNE AL		•	SLFTV30IN08H	00:00:30	Charged	23.00	*
10/02/16	Sunday	DISC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	31.00	*
10/02/16	Sunday	HALL-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	23.00	*
10/02/16	Sunday	ESPN-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	67.00	*
10/02/16	Sunday	HALL-E	1468-FT. WAYNE AL		•	SLFTV30IN08H	00:00:30	Charged	37.00	*
10/02/16	Sunday	HIST-E	1468-FT. WAYNE AL		•	SLFTV30IN08H	00:00:30	Charged	61.00	*
10/02/16	Sunday	TBSC-E		The Big Bang Theory		SLFTV30IN08H	00:00:30	Charged	73.00	*
10/02/16	Sunday	HGTV-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	61.00	*
10/02/16	Sunday	CNBC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	25.00	*
10/02/16	Sunday	CNN-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	31.00	*
10/02/16	Sunday	DISC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	55.00	*
10/02/16	Sunday	FS1-E		Street Skateboarding		SLFTV30IN08H	00:00:30	Charged	16.00	
10/03/16	Monday	CNBC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	25.00	*
10/03/16	Monday	DISC-E		Fast N' Loud: Revved Up		SLFTV30IN08H	00:00:30	Charged	55.00	*
10/03/16	Monday	CNN-E		Anderson Cooper 360		SLFTV30IN08H	00:00:30	Charged	31.00	
10/03/16	Monday	HGTV-E	1468-FT. WAYNE AL	•	•	SLFTV30IN08H	00:00:30	Charged	61.00	*
10/03/16	Monday	HALL-E	1468-FT. WAYNE AL		•	SLFTV30IN08H	00:00:30	Charged	37.00	*
10/03/16	Monday	FRFM-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	37.00	*
10/03/16	Monday	TBSC-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	73.00	*
10/03/16	Monday	FS1-E	1468-FT. WAYNE AL			SLFTV30IN08H	00:00:30	Charged	16.00	*
10/03/16	Monday	HIST-E	1468-FT. WAYNE AL	American Built	10:46pm	SLFTV30IN08H	00:00:30	Charged	61.00	*
							0	T4-1	4 222 22	

Grand Total 4,223.00

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary during the listed dates, times, spot lengths, and ad copy names are representative.

Conid: 863257

<sup>\*=</sup>Spot Costs are calculated using the sum of spot costs for all zones within the zone group.